

# BUSINESS UNIT MANAGEMENT & SCALING

## Course Brochure



Funded by:  
Federal Economic Development  
Agency for Southern Ontario

Canada 

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# Business Unit Management & Scaling

## A McMaster University Professional Micro-Credential Certificate Course

Three Days | Live | Virtual

### Overview

Focused on enabling leaders with the skills and insight needed to maneuver, sustain, scale and efficiently execute an industry business unit (IBU).

The Business Unit Management & Scaling course uses an industry-led approach bringing together senior business leaders to share best practices, lessons learned, tools & techniques. Participants will gain insight into the anatomy of an IBU, supply chain management, the digitization of industry operations, and organizational change management. They will understand key strategies and techniques for scaling a business unit while enabling resilient operations.

This course is designed for new or experienced managers, supervisors, senior managers and directors seeking to sustainably execute or scale business unit operations.

### Learning Objectives

- Gain an understanding of enabling adaptive change and management approaches to defeat organizational complexity.
- Receive insight from senior leaders on applied and tested business unit scaling strategies.
- Understand the anatomy, key functions and department roles within a business unit.
- Develop an understanding of how to sustain and manage disruptions across logistics operations.
- Understand how to enhance and sustain quality function operations within a business unit.
- Develop best practices to enable efficient audit preparation and readiness.
- Understand how to leverage digital transformation strategies to enable scaling operations.
- Learn from senior leaders' best practices to enable effective contingency planning.
- Gain insight into the strategies and opportunities that automation provides to enable scaling operations.
- Understand how to enable resilient operations.

### Who Should Attend

- Directors, Senior Managers, Supervisors, Managers, Lead Hands, Officers, Senior NCO's, Small to Medium Sized Business Owners, and Consultants.
- Participants with relevant leadership experience looking to obtain an industry leadership university credential.

### Speakers

Learn directly from senior industry leaders on the Enhanced Management Skills Course; you will learn firsthand insights to lead resilient front-line teams.



**Filipa Hoppenbrouwers**  
Vice President Logistics  
**UD Trucks**



**Herve Doan**  
Plant Quality Director  
**Aubert & Duval**



**Dave Hyem**  
Vice President (ret'd)  
**Boeing**



**Shelley Peterson**  
Director Principal Program  
Manager  
**Microsoft**



**Jaime Engdhal**  
Senior Director  
Advanced Weapon Strategy  
**Northrop Grumman Systems Corporation**



#### Live Online Teaching

Real-time interactive conference-style education brought to you anywhere.



#### Skilled Instructors & Industry Experts

Hear from academic instructors and experienced industry experts across disciplines.



#### Earn a McMaster Certificate

Walk away with a McMaster Certificate and practical skills to lead high-performance teams.



#### Tailored Networking

Attend quarterly tailored networking events to meet and connect with others best suited for your career progression needs.

## Modules

- Module 1**
- Understand specific strategies to both scale up and scale down an industry business unit.
  - Get introduced to leadership execution frameworks designed to execute through organizational complexity.
  - Learn first-hand from leading industry executives how to drive organizational culture to pivot or scale an industry business unit.
- Module 2**
- Gain an understanding of how to secure operational continuity and incorporate best practices to prepare for an audit.
  - Understand how to scale an industry business unit through a quality function.
  - Develop an understanding of how to scale operations leveraging the logistics function and supply chain.
  - Understand how to enable operational resilience.
- Module 3**
- Learn best practices to enhance contingency planning from senior industry leaders.
  - Understand how to enable business unit scaling operations leveraging augmented & mixed reality.
  - Understand the opportunities and applications afforded through automation to enable scaling operations.
  - Learn first-hand from a panel of senior leaders - the key strategies, solutions and risks experienced through scaling operations.

## Program Dates



**Serial 1** - 11, 18, 25 Sep 2023  
Registration Closes 08 Sep 2023



**Serial 2** - 06, 13, 20 Nov 2023  
Registration Closes 03 Nov 2023

## Admission Details

Participants should have relevant work or training experience or education in their industry field; a college or university education is an asset but not required.

## Tuition/ Fees

Please note costs noted below are in CAD dollars, and do not include the 13% HST - Harmonized Sales Tax charged for Canadian Applicants.

### Southern Ontario Aerospace Subsidy Initiative

We would like to acknowledge the Government of Canada's support through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) for the Aerospace Regional Recovery Initiative (ARRI). The ARRI project has enabled a 90% subsidy cost reduction opportunity for members who work in or support the Southern Ontario Aerospace sector.

<b>Regular Cost</b>	<b>\$2000 CAD</b>
<b>McMaster Staff &amp; Alumni Cost</b>	<b>\$1500 CAD</b>
<b>Qualified Association Members</b>	<b>\$1500 CAD</b>
<b>Southern Ontario Aerospace Subsidy Cost</b>	<b>\$200 CAD</b>

## Registration & Course Dates

New applicants can view & register for upcoming courses at [www.mccmcmaster.ca/bms](http://www.mccmcmaster.ca/bms)

## Take The Next Step

Ready to enroll?  
Do you have questions about the McMaster certificate course?  
Our team is here to help.

- Determine if this program is right for you or your organization
- Learn more about McMaster's certificate programs

## Program Lead

**Ashan Corea**

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## CONTACT US



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